

Software costs plummet.

“BrainStorm has helped us significantly increase our adoption of Office 365 and Teams, which has allowed us to eliminate three expensive duplicate applications so far. We have been able to streamline communications and benefit our bottom line.”

Chief Technology Officer

About the users

According to an executive, “So many of our employees at the locations are often working by themselves, so having Teams as a way to help them collaborate and communicate with their peers—maybe a sister location nearby or someone at the support center—lets them ask questions quickly and gives them that feeling of being a part of something bigger.”

About BrainStorm

BrainStorm activates change and drives software adoption by using technology to empower people and transform organizations. By partnering with BrainStorm, organizations can more confidently map their Office 365 adoption strategies to key business objectives, track user engagement and innovation, and decrease costs. BrainStorm’s unique, people-focused approach to digital transformation has set it apart as an industry leader and premier Microsoft partner.

Whoa. A large self-storage company eliminates redundant apps with Office 365 and Teams.

Vision

Like most enterprise organizations, a large nationwide storage company owned hundreds of software applications, including many that weren’t being used to their fullest potential. The company CTO hoped Office 365 and a move to Microsoft Teams would solve the issue—but first, the C Suite had to align key business objectives to the project.

Plan

The technology team acted quickly to prepare executives and users for upcoming changes. Partnering with BrainStorm made it easy to track key data on software usage, identify redundant applications and shadow IT, strategize a cost-effective adoption plan, and create company-specific videos that would show the practical, personal benefits of Microsoft Teams and other tools.

Scale

Moving forward, the company had to convince thousands of users to adopt Teams and use Office 365 more effectively. The BrainStorm QuickHelp™ adoption platform helped scale the effort with personalized communication and skill paths for every kind of user.

According to leaders, “Scale is important—and getting that consistent message out to all employees is where QuickHelp really shines. With QuickHelp, we can develop our own skill paths, tailored to our exact needs. We’re able to scale training across our organization, consolidate multiple applications, and operate at a lower cost than a couple of years ago.”

+98% OneDrive adoption

98% of QuickHelp users organization-wide found the OneDrive skill path would impact their daily work.

+200% Teams usage

The storage company saw a 200% upswing in Microsoft Teams usage in just 4 months.

+43% SharePoint usage

89% of QuickHelp users now use SharePoint, compared with 46% of non-QuickHelp users.

Find your whoa at brainstorminc.com.